



Youth Committee Meeting

**September 25, 2015
8:30 a.m. to 10:30 a.m.**

**Workforce Development Board of South Central Wisconsin
3513 Anderson Street, Suite 104
Madison, WI 53704**

Members Present: Randy Guttenberg, Chair; Rich Hands, Brian Pulford, John Lalor, Laura Cataldo

Via Phone: Matt Hurtienne

Staff Present: Pat Schramm, Seth Lentz, Tia Rice, Erin Bechen, Michael Stluka

Guests: Lisa Hollmen

Agenda Item 1 - Welcome & Introductions

Guttenberg called the meeting to order at 8:35 a.m. and noted a quorum was present. Guttenberg welcomed everyone.

Agenda Item 2 - Review & Approval of the May 12, 2015 Meeting Minutes

Guttenberg asked for a motion to approve the minutes of the May 12, 2015 Youth Committee meeting as presented. Pulford moved to approve the minutes as presented. Lalor offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.

Agenda Item 3 - Update on Middle College

Rice directed members to the score card and noted that we have exceeded the performance measurement for placement into employment/education. We met our performance measurement for the attainment of a degree or certificate. She noted that unfortunately, we have failed our literacy / numeracy gain performance measurement. She reported that we are putting corrective actions in place to try to meet that goal for the current program year.

She explained that to be included in the literacy / numeracy performance measurement a youth need to be tested to establish basic skills deficiency. Schramm shared that we need to test them every year while they are in program in an effort to document their basic skills development. She shared the challenge is to get the youth to complete the tests year after year. Often the youth won't show up to re-test and thus we fail the measure.

Cataldo suggested reaching out to the employers to see if they can encourage youth to take the tests. Schramm noted that this is a strategy we have not yet tried and we would consider how we may be able to implement such a strategy.

Rice provided an update on Middle College to the committee and noted the following:

- Spring 2015, the M4 graduates – 37 graduates
- Average GPA was 3.14
- 28 continuing on to post-secondary education
- 19 continuing to employment
- 70% completion rate
- Two students nominated for Madison College exemplary awards (health cohort)
- Had multiple students make the Dean's list
- Also had multiple students receive scholarships

This year, we have 56 M5 graduates in fall 2015. The breakdown is 40 in manufacturing, 10 in healthcare, 6 in culinary. We are looking at an 85% return rate.

This summer, we also 58 students employed in work experience. We had 38 host companies. The average wage was \$9.64. The average numbers of hours worked was 31 hours. We had good evaluations from the employers

Sha also shared data relating to past cohorts:

- M1-M3, 72 students enrolled; 66 earned high school diplomas; 44 employed; 28 went on to Post Secondary Ed at Madison College.
- M1-M4 – 247 students served. 85% who exited earned their high school diploma, HSED, GED.

Pulford expressed a need for safety during the junior year before students come to a facility. Schramm shared that they are working to incorporate safety and college success during their junior year.

Rice also noted that we will not recruit for a new cohort to start in January of 2016 due to the proposed design change.

For 2017, we are looking hard at various areas and determining where there are shifts in resources to incorporate more geographic pods and less money for transportation.

Agenda Item 4 – Status of Youth Apprenticeship (YA) Program

Schramm shared that Youth Apprenticeship is moving along and they are scheduled to have 326 in YA this year. The one thing we are doing this year, that is different from the past, is using Blueprint for Prosperity funds to augment program funds. We are continuing to look at strategies to align trainings and fill funding gaps. The program is doing well and the staff have very innovative ideas for future programming.

Schramm shared that we received a \$5 million dollar grant from the DOL to tie youth apprenticeship into adult registered apprenticeship. There is money for design work and then the grant will prototype.

Agenda Item 5 – Recap of Youth Specific Strategies

Lentz reported that we have shared information on our performance measures. He provided an update on two strategies implemented.

Gateway to College Project – Madison College runs a gateway project targeted towards youth (generally 18-24) who have dropped out of high school, have low GPA's, etc. Students are often recruited or referred from high schools. The project is a structured engagement; full day engagement at the college with both high school and post-secondary academic engagements. This is not necessarily industry focused. The recommendation was to help expand capacity for the current program. Goal was to serve 20 students and we have identified 9 students to start this semester. We will engage additional youth for the spring semester. We have some flexibility based on the financial commitments.

Youth Training Navigator – This position was created because we want a youth focused individual to bridge the transition for Middle College students. This position also supports the Gateway students and focuses outreach to ABE programs and other programs through the college. Lisa Hollmen was the interim Youth Training Navigator until a staff was hired.

Agenda Item 6 – Recommendation on Out of School Youth Bid

Schramm shared that we are asking for a recommendation to give us permission to run a plan, prototype and implementation bid. We want to engage and evaluate partners who want to work with Out of School Youth. We would look to identify interested parties to develop, design and implement programmatic prototypes targeted at serving WIOA Out of School Youth.

Once the design work is completed, the Board would select agencies who could prototype the work (January to June). This strategy gives us a design structure before full procurement.

Schramm shared that we will likely have multiple designs and multiple locations.

Guttenberg asked Schramm to define Out of School Youth.

Youth who are:

1. 16 years old up to 24 years of age;
2. Living in a high poverty area are automatically income eligible (see census track maps) or are low income including eligible for free or reduced lunch.
3. Not attending any school (as defined under State law). Students who are over 18 years and did not graduate on time with their 9th grade cohort are out of school youth even if they are attending a GED/HSED program that is not a continuation of their high school enrollment. Students participating in Youth Build or Job Corp are considered out of school youth

One or more of the following characteristics:

- a. A youth who is within the age of compulsory school attendance, but has not attended school for at least the most recent complete school year calendar quarter. School year calendar quarter is based on how a local school district defines its school year quarters;
- b. A recipient of a secondary school diploma or its recognized equivalent who is a low income individual and is either basic skills deficient or an English language learner;
- c. An individual who is subject to the juvenile or adult justice system;
- d. A homeless individual (as defined in sec. 41403(6) of the Violence Against Women Act of 1994 (42 U.S.C. 14043e-2(6))), a homeless child or youth (as defined in sec. 725(2) of the McKinney-Vento Homeless Assistance Act (42 U.S.C. 11434a(2))), a runaway,
- e. in foster care or has aged out of the foster care system, a child eligible for assistance under sec. 477 of the Social Security Act (42 U.S.C. 677), or in an out-of-home placement;

- f. An individual who is pregnant or parenting;
- g. An individual with a disability;
- h. A low-income individual who requires additional assistance to enter or complete an educational program or to secure or hold employment.

Schramm directed members to the last page of the handout which explains the strategies that can be supported by the Workforce Innovation and Opportunity Act (WIOA) investments.

Guttenberg reviewed the recommendation as presented and asked for a motion to move the recommendation onto the Board.

Recommendation: That the Youth Committee recommend to the Workforce Development Board of South Central WI at the October 13, 2015 meeting that the Workforce Development Board staff release a request for proposals targeted at organizations and educational partners who:

- have a track record of providing workforce development services to our targeted customers with demonstrated outcomes
- are willing to enter into intensive design and implementation work to serve the out of school eligible population within the region. Bidders may have a geographic target.

The Request for Proposal would be designed as a planning grant with the purpose of designing strategies that can be prototyped over a six month period with the expectation of full implementation on July 1, 2016 if promising impacts is achieved.

MOTION: Lalor moved to approve the motion as presented. Cataldo offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.

Agenda Item 7 – Update on Middle College Fundraising

Schramm shared that we have a grant into the Evjue Foundation to support 10 Middle College students.

We also have the donation page live on our website and we will be doing strategic industry asks soon.

Pulford asked Board staff to send 501c3 documents as John Deere has a volunteer hour-donation program

Agenda Item 8 – Adjournment

With no additional business for the Committee, Guttenberg moved to adjourn at 9:53 a.m.

Adjourned: 9:53 a.m.

Respectfully Submitted:

Laura Cataldo
Board Secretary
Workforce Development Board of South Central Wisconsin, Inc.

Youth Committee Meeting Minutes
September 25, 2015

Attachment for Board Records:

- Agenda
- Draft Minutes from May 12, 2015
- Scorecard
- Out of School Youth Bid Recommendation