

Workforce Development Board of South Central Wisconsin, Inc. Planning and Development Committee Meeting Minutes

Ed Clarke, Chair; Kathy Cromey, Co-Chair; Dave Branson, Pam Christenson, Marcia Christiansen, Paul Dietmann, Julie Enloe, Lynn Forseth, Kevin Gundlach, Lindsay Jones, Bob Kellerman, Joe Ledger, Margaret Leitinger, Barb LeDuc, Ann McNeary, Linda Mingus, Dave Phillips, Ryan Pulvermacher, Bryan Woodhouse

**September 6, 2018
12:00 p.m. to 1:30 p.m.**

**Madison College
1701 Wright Street - D1630C
Madison, WI 53704**

Members Present: Ed Clarke, Chair; Dave Branson, Marcia Christiansen, Pam Christenson, Julie Enloe, Lynn Forseth, Kevin Gundlach, Lindsay Jones, Margaret Leitinger, Ann McNeary, Linda Mingus, Dave Phillips, Brian Woodhouse

Via Phone: Barb LeDuc

Staff Present: Pat Schramm, Seth Lentz, Erin Bechen, Jackie Hall, Megan David

Guests: Lisa Hollmen, Kevin Foley, Janice Mettaufer

Agenda Item 1 - Welcome & Introductions

Clarke called the meeting to order at 12:01 p.m. and welcomed everyone. Everyone introduced themselves. Clarke reviewed the mission of the Planning and Development Committee.

Agenda Item 2 - Review and Approval of the January 9, 2018 Planning and Development Committee Meeting Minutes

Clarke asked for a motion to approve the minutes of the January 9, 2018 Planning and Development Committee meeting as presented. Phillips moved to approve the minutes as presented. Christiansen offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.

Agenda Item 3 - Briefing on the PY18 Performance Standards

Clarke shared there were a series of program performance negotiations that happened between our Board and the State. Lentz directed members to the PowerPoint. Every two years the Department of



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Labor (DOL) negotiates with the state and we are in that process this year. There is a lot of data for consideration. There was one measure that we negotiated and that is a youth measure (4th quarter retention). We settled on a neutral place. Lentz reviewed the measures in the handout. The fourth quarter youth metric is the negotiated measure – they proposed 71% and we proposed 64% and we ended at 67%.

Schramm shared that under WIOA, they are using a regression formula that looks at how challenged and barriered the population is. That regression formula drives the expected performance measure. In the agreed upon youth performance measure, DWD acknowledges that we serve a barriered population.

McNeary asked about the earnings. The performance standard represents the median quarterly earnings.

Agenda Item 4 – Discussion of Department of Labor Monitoring in June 2018

Schramm shared that DOL monitored the Board for a week in June. They primarily reviewed the Youth program. They brought a secret guest – Sara Hastings who is head of all youth programs for DOL. They were very pleased with our work. Things they cited were things that the Department of Workforce Development (DWD) did not give us the structure to do; i.e. reporting structures, DVR contributions to the Memorandum of Understanding (MOU), etc. They also toured the Job Centers, college, youth service locations, worksites and met with staff and participants.

Agenda Item 5 – Update on PY18 WorkSmart System Changes and Early Impact

Clarke shared that our contracts for July 1, 2018 are out. Lentz directed members to Slide 3 which was the design developed for the system which drove procurement. Slide 4 is the planned vs. actual service levels PY17-18. The number to be served is relatively constant from last year to this year. The same goes for outcomes. We did serve more than anticipated last year but we also exited more than planned. The volume of Out of School Youth (OSY) individuals served was higher last year. Lentz shared that it feels as though as our previous work is now paying off and there is synergy with collaborations. Staffing flexibility has been very critical to this alignment.

Agenda Item 6 – Update on Worker/Company Dislocation and Grant Activities

Lentz shared in the folders there is PY17 company dislocations handout.

Key to the symbols on the handout:

Phone – Outreach; left messages but didn't hear back.

Paper – Information/materials; we dropped off materials for dislocated worker services and supports.

Bubble – Rapid Response provided to workers.

Building – On site programming.



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The graphs highlight where we saw significant changes from PY17 to 18. Retail dislocation show the largest increase. There were also several mergers and acquisitions. Manufacturing is still experiencing dislocation impacts.

In the graph, we identified the number of companies but the number of affected works often do not represent long-term unemployment because with some companies such as an acquisition by Kwik Trip of PDQ, the workers are assumed into the new company. The challenge with retail has been that it is a fluid population and the engagement has been difficult.

Leitinger shared that the retail individuals often have the ability to tie to distribution as many of them have that transferable skill set.

McNeary asked about the whether there is anything that the State of Wisconsin can do to encourage companies to work with the Board to offer services to dislocated workers. Schramm shared that some large companies factor fines into their worker dislocation costs and don't comply.

Agenda Item 7 – Briefing on Title II Adult Basic Education Efforts and Update on Future Plans

Clarke shared that there has been more collaboration around the Adult Basic Education (ABE) funds. The Workforce Innovation and Opportunity Act (WIOA) – Title I and Title II share the same performance metrics. He reminded the members that Title I = WIOA; Title II = Adult Basic Ed; Title III = Job Service; Title IV = DVR. Now the goal is to roll all the metrics together to submit to the state. This required coordination and alignment of resources at the ground level.

Kevin Foley at Madison College spoke about the services for the WIOA Title II program funds. Kevin shared that the grants in the past were one year grants but now they are awarded in three year periods. Foley mentioned the three different grants awarded to MATC.

ABE Comprehensive Grant

Funds 2,000 learners in ABE, English as a Second Language and GED/HSED programming across entire MATC district. Three major outcomes include measureable skills gains after 40-75 hours of instruction, employment retention and upgrade, and transition to post-secondary education and credential attainment. This funding does not serve youth under the age of 18. Connecting students to bridge programs is another aspect.

Institutionalized Adults Grant

Funds to serve 150 inmates with ABE in the Dane County and Columbia County jail systems. Priority given to those who need a high school diploma, and students who are connected to our GED/HSED program.

Integrated English Literacy and Civics Education

Funds to serve 100 English language learners on civics education.



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Help education students on important life skills and civic engagement topics in the US including: how to navigate the health care system, voting, financial literacy and our community resources.

Career Pathways Grant

Funds to serve 90 adults in career pathway programs. Bridge programs help underprepared college students access and succeed in post-secondary education by giving intensive academic support that pairs ABE with associate degree and technical training. Current bridge programs include: manufacturing, construction and remodeling, administrative professional, hospitality management, culinary arts, biotechnology and optometric technician.

Foley shared the short term goal includes staff going to job center to do recruitment and outreach for bridge programs. The long term goal includes how to use the WIO Titles to work collaboratively and how to marry outcomes together as we are being evaluated as a whole.

Lynn Forseth from the Jefferson Literacy Council shared information about their Title II funding. Forseth shared that they are working on similar programming in the Jefferson area around ABE, ESL, etc. They primarily use volunteer tutors. There is programming at the Jefferson County jail in which they serve about 100 people in the jail each year and 150 in the community. The Jail program is funded under Title II for next 3 years. There are three populations (full time, Huber and contracted state prisoners) in the jail and then the post release population. The program is voluntary and offered 4 days per week; mainly GED. They work a lot on college and career readiness. She noted that many students fall in between 18-24 ages and if OSY funding was available, they could do more programming with this population. Title II dollars are limited but the need is significant. Collaboration is going to be key between Title I and II.

Agenda Item 8 – Discussion of Pre-apprenticeship to Registered Apprenticeship Work – Grant Activity and Status of Work

Schramm shared there is some exciting new work around registered apprenticeship.
Wages Grant – This is an apprenticeship grant focused on Health Care, IT, and Manufacturing.
Apprenticeship Expansion Grant – Specifically for people of color and women in the trades.
The current work is focusing on how to create better pipelines for people to registered apprenticeship. We have discovered that Youth apprenticeship is sitting closer to registered apprenticeship than preapprenticeship.

Agenda Item 9 – Briefing on Transportation Issues and Solutions Affecting Workers – Highlighting Efforts in Dodge County, Fitchburg and Fast Forward Grant Efforts

Schramm reported that the State of WI has alternative transportation funds. In our region, the Dodge county area is prototyping a transportation system with an investment from Easter Seals. They will be applying for Fast Forward funds. Fitchburg may also be submitting a grant application to Fast Forward. The grants were due on September 5, 2018.



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Agenda Item 10 – Adjournment

With no additional business for the committee, Clarke motioned to adjourn at 1:41 p.m.
Adjourned: 1:41 p.m.

Respectfully Submitted:

Brian Pulford
Board Secretary
Workforce Development Board of South Central Wisconsin, Inc.

Attachment for Board Records:

- Agenda
- January Draft Meeting Minutes
- PowerPoint Presentation
- Dislocation Update



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