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Forging Strategic Partnerships for Economic Growth

Workforce Development Board of South Central Wisconsin, Inc. Full Board Meeting

**March 16, 2017
11:00 a.m. to 1:00 p.m.**

**Dane County Job Center
1819 Aberg Avenue
Madison, WI**

Members Present: Pam Christenson, Chair; Turina Bakken, Marcia Christiansen, Nancy Elsing, Alex Fralin, Matt Hurtienne, Bob Kellerman, John Lalor, Nick Lampone, John Lalor, Alan Langeteig, Francis Langer, Barb LeDuc, Ryan Pulvermacher, Dave Robinson, Howard Teeter

Guests Present: Jon Danforth, Alaina Ehers, Julie Enloe, Aaron Sarbacker, Jason Frey, Elizabeth Schrimpf

Staff Present: Pat Schramm, Seth Lentz, Erin Bechen, Danica Nilsestuen, Tia Rice, Jackie Hall, Andy Clayton

Christenson called the meeting to order at 11:05 am. She noted a quorum was present and the meeting was properly noticed.

Agenda Item 1 - Introductions & Announcements

Christenson welcomed everyone and everyone introduced themselves. No public comments were made.

Christenson stated that as a follow up, Schramm will provide an update on the state data which examines employment trends by education during the post-recession.

Schramm shared that we have asked our state economists for WI data to run state of Wisconsin level data that would mirror the Georgetown American Divided report. The state produced data shows that we mirror the national data.

- 42,000 additional persons with Bachelor's degrees gained employment in the early phases of the recession and increased to 96,000 by 2015
- 23,000 additional persons with some college gained employment in the early phases of the recession and increased to 29,000 by 2015
- 168,000 persons with high school diploma or less lost jobs in the early stage of the recession; by 2015, the loss of jobs for this group did not recover. There were only 2,000 jobs generated.

She reviewed the WI employment change, WI unemployment rate and WI labor force participation rates. Schramm shared that we are going to keep drilling into the data and will be providing more information to the board. Lalor would like to see Associate Degree data. Bakken asked about the

South Central Wisconsin specifically and the career steps in the highest demand fields and what occupations within those.

Agenda Item 2 – Review and Approval of January 24, 2017 Board Meeting Minutes

Christenson asked for a motion to approve the January 24, 2017 meeting minutes as presented. Christiansen moved to approve the minutes as presented. Kellerman offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.

Agenda Item 3 – Job Center Simulation

Christenson shared her excitement for the meeting and the opportunity to experience a simulation of the day to day engagement with customers. She stated that the goal of the meeting is to better understand the Job Center operations and services both funded by the Workforce Development Board and our Memorandum of Understanding Partners which include the Department of Workforce Development Division of Vocational Rehabilitation, the Department of Workforce Development Job Service and the Department of Workforce Development Office of Veteran Services.

Lentz directed members to the presentation in the folders. On page 3, he noted the map of the model and reviewed it.

Presentation from Partners

Department of Workforce Development Division of Vocational Rehabilitation (DVR)

Nick Lampono presented to the group on the DVR services. He stated that DVR is a state agency that works with individuals who have disabilities (mental, physical, cognitive, etc. disabilities). The agency helps individuals with their employment needs. There are 16 DVR counselors and each works with 100-120 individuals. There are 6 consumer caseworkers that provide support, 2 supervisors and 1 director. He shared the process for individuals to get enrolled to receive DVR services. He shared that eligible individuals have physical or mental impairment that causes limitation to getting or keeping a job. He reviewed the levels of eligibility and noted that DVR relies a lot on records from medical professionals. He reviewed the process for providing services on an individualized basis (i.e. job coaching, on the job training, temporary work experience, etc.). DVR is a voluntary program; if a case closes, the person can come back and get services at a later date.

Lalor asked about level 3 individuals and why they can't be serviced. Lampono says that is dependent from the central leadership team and the amount of funding needed. They often don't have a serious barrier to employment. Schramm shared category 3 is where you see the co-enrollment in WIOA.

Christenson asked about referral process between DVR and WIOA programs. Lampono shared that it goes both ways.

Department of Workforce Development Job Service

Sue Bogen presented to the group on Job Service. Bogen handed out a folder of information. She provided an overview of Job Service, spoke about the Job Center of Wisconsin website and the various referrals between programs. She noted that everyone is eligible for Job Service services. She shared that a goal is to get the information about Job Service services out to students in high school. She also noted that unemployment claimants have to come in for a 3 hour orientation and then a one hour one on one appointment. Most were satisfied with the services.

The Board members broke out into three groups. Board members toured and learned about the Job Center Resource Room, Outreach and Recruitment Strategies and Short Term and Long Term Training.

The Board members reconvened and provided feedback on the simulation.

Lalor shared that the transformation in the Job Center has changed greatly.

Christenson stated that it was powerful to hear from the staff about the work being done when the Board members are used to just seeing the work on paper and making decisions.

Members complimented the Board and staff for creating processes to ensure the clients make informed decisions and do go down the path that they want and are right for.

Lentz asked about areas for improvement.

Members recommended thinking about how Resource Specialists are an important asset to the teams.

Lalor asked about providing more opportunities for credentialing. Nilsestuen shared that each academy is transcribed to Madison College and credentials are offered along the way.

Agenda Item 4 - Adjournment

With no additional business for the Committee, Christenson asked for a motion to adjourn at 1:07 p.m.

Adjourned: 1:07 p.m.

Respectfully Submitted:

Brian Pulford
Board Secretary
Workforce Development Board of South Central Wisconsin, Inc.

Attachment for Board Records:

- Agenda
- Draft Full Board Meeting Minutes from January 24, 2017
- Data Presentation
- Job Center Services Simulation Presentation
- Financials