

Planning & Development Committee Meeting

Kathy Cromey, Co-Chair—Planning & Development
Margaret Leitinger, Co-Chair—Planning & Development
Pam Christenson, Secretary
Paul Dietmann, Treasurer
Marcia Christiansen, Julie Enloe, Lynn Forseth, Kevin Gundlach,
Lindsay Jones, Todd Kearney, Barb LeDuc, Ann McNeary, Linda Mingus,
Nikia Morton, Eric Peterson, Dave Shaw, Jac Weitzel, Bryan Woodhouse

Tuesday, September 6, 2022
10:00 a.m. to 12:00 p.m.

Madison Area Technical College
Foundations Building - Room 111
3591 Anderson Street
Madison, WI 53704

Members: Kathy Cromey, Co-Chair; Margaret Leitinger, Co-Chair; Pam Christenson, Marcia Christiansen, Paul Dietmann, Julie Enloe, Todd Kearney, Barb LeDuc, Ann McNeary, Bryan Woodhouse

Staff: Seth Lentz, Lameece Tyne, Jackie Hall, Chris Ziegel, Becca Collins

Guests: Jon Danforth, Jason Frey

Agenda Item 1 – Welcome & Introductions

Leitinger called the meeting to order at 10:08 a.m. and welcomed everyone. Everyone introduced themselves.

Agenda Item 2 – Review & Approval of the January 25, 2022 Meeting Minutes

Leitinger requested a motion to approve the minutes of the January 25, 2022 Planning and Development Committee meeting as presented. Dietmann moved to approve the minutes as presented. Woodhouse offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.

Agenda Item 3 – Grants and Updates

Lentz began with the Grants Summary handout and noted the following updates since the last meeting:



Partnerships and pathways for economic growth

WDBSCW
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The COVID-19 Disaster Recovery grant has ended as of June 30th. The grant totaled \$242,571 and was awarded by the Department of Workforce Development (DWD). The grant served 26 individuals who participated in 46 work experiences offered at local community-based agencies.

Hall added our south-central region (WDA 10) served more participants than Employ Milwaukee (WDA 2) and the Southeastern Works (WDA 1) at ½ of their costs.

Lentz discussed the Statewide Employment Recovery Dislocated Worker Grant. The grant totals \$775,000 and was awarded by DWD. The grant has served 96 individuals with supportive services and 115 individuals engaged in training services. The grant allows for more flexibility of resources in comparison to the Workforce Innovation and Opportunity Act (WIOA).

Lentz stated the Windows to Work Expansion grant was awarded for \$247,000 by the Department of Corrections (DOC) for providing pre-release cognitive behavioral programming to individuals at Oakhill and Fox Lake Correctional facilities. Expanded programming to be brought to the Columbia Correctional Institution. 106 participants served through the program pre-release and 88 participants served post-release, averaging \$18.55 an hour post-release. Staff are focused on co-enrollment of individuals into WIOA. Funding also provides additional coverage of staff at the Oakhill Correctional facility.

Kearney inquired if the program offers any virtual options.

Lentz responded pre-release individuals experience face-to-face, classroom-based curriculum. Revisions to the inmate-transfer process have allowed for one pre-release virtual meeting as an introduction to staff, per individual incarcerated.

Lentz outlined updates to the Apprenticeship State Expansion grant. \$605,266 has been awarded by DWD which has provided pre-apprenticeships trainings for 43 individuals. On-the-job learning employer reimbursements have amounted to \$62,500 disbursed. The grant also offers supportive service resources to assist individuals. 304 Registered Apprentices have received support amounting to \$170,000 disbursed.

The State Apprenticeship Expansion (SAE 2020) grant totals \$1,925,000 and was also awarded by DWD. The grant has provided pre-apprenticeship training to 35 individuals. On-the-Job learning employer reimbursements have amounted to \$287,000 disbursed. The grant also offers supportive service resources to assist individuals. 39 Registered Apprentices have received support amount to \$27,680 disbursed.

The H1B Rural Healthcare grant is a collaborative project between five of Wisconsin's eleven workforce development areas. \$358,756 subaward has been issued by the Department of Labor (DOL).



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Collins explained the grant focuses on expansion and development of healthcare trainings to help individuals in the direct patient care healthcare industry, as well as provide the individuals with secure employment in rural Wisconsin counties. 36 individuals have participated in the opportunity since grant inception. A new Telehealth certification was created in collaboration with Moraine Park Technical College. The training was launched in July 2022 and has served 12 participants.

Lentz added that the Telehealth certification was a big focus of the project in which DOL exhibited interest. The certification is offered virtually and the grant covers all training costs. Graduating students can take this as another credential to add to their portfolio at no costs. The certification is available to individuals statewide.

McNeary inquired if the training is a part of a formal Associate's Degree path.

Collins answered there are a few paths that coincide with this certification: Registered Nurse, Home Health Aide, Medical Assistant, Medical and Clinical Lab Technician, Phlebotomy, Substance Abuse Counselor, and Social and Services Human Assistant.

Woodhouse inquired on contractual requirements for these individuals to work within rural counties.

Collins responded individuals sign an attestation requiring them to work within rural counties.

McNeary inquired if job availability has been an issue.

Collins replied there have not been any issues since grant inception.

Lentz briefly outlined updates to the Youth platform which include the award of the 2022-2023 Youth Apprenticeship grant, as well as the Regional Career Pathways grant, and a renewal of the Independent Living grant.

Lentz spoke on the Worker Advancement Initiative (WAI) grant totaling \$2,000,000 and awarded by DWD. The proposal goal is to serve 200 participants with a focus of co-enrollment into the WIOA program.

Collins further explained the grant serves individuals whose employment or economic status was negatively impacted by COVID-19. The grant provides new pilot strategies and fills gaps, such as providing stipends and incentives to support training completions, as well as industry-demand training with community and state organizations. 93 participants have been served as of August end. 11 different cohorts have been administered in collaboration with the Department of Corrections (DOC), the Latino Academy of Workforce Development, Centro Hispano, and WRTP/Big Step.



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Lentz praised the flexibility with proof-of-concept methods such as incentive payments, as WIOA grant funds restrict the use for WIOA Adult participants. Payments go directly to the individual. The grant has helped to appeal to the younger adult population with these direct payments.

Agenda Item 4 – Procurement Discussion and Recommendation

Cromey reminded the Committee of the procurement process and contract renewals for program year 2022 (July 1, 2022 – June 30, 2023).

Lentz expressed the Board of Directors' meeting, scheduled for September 21st, will cover a broader discussion on the strategic planning process. Local planning guidance was received last week from DWD.

Hall reported regional system volumes for program year 2020 (July 1, 2020 – June 30, 2021) between each of the workforce development boards (WDB) within the state of Wisconsin.

Hall described the system design for program year 2021 (July 1, 2021 – June 30, 2022). Program enrollments have increased by 26%, levels unseen since 2019. 265 participants engaged in Career Services. 330 participants engaged in Training & Education, an increase of 10% year-over-year. Training services align with customer demand by occupational area. The region has a high demand for healthcare practitioners, transportation & material, construction & extraction occupations.

Hall conveyed the WIOA Adult Participant Profile, which consists of 346 participants served, 103 exiting to employment with an average of \$19.95 an hour. Most individuals identify as low income status upon enrollment.

Hall reported the WIOA Dislocated Worker Profile, which consists of 258 participants served, 87 exiting to employment with an average of \$24.78 an hour. Most individuals identify as low income status upon enrollment.

Hall provided an overview of the Federal Performance Scorecard with all performance measures being met or exceeded. Performance negotiations for the next program year will be increasing.

Kearney requested specifics on the definition of the “Met” goal and inquired on the increase of the Credential Attainment metric for performance negotiations.

Hall responded that the “Met” goal is defined as meeting 90% of the negotiated level.

Lentz noted the scorecard includes participant information over an 18-month period. No trends or change in operations were observed as contributors to it. Performance negotiations are performed every 2 years. The State proposes goals for each local WDB respectively. Readjustments may be performed based on common barriers of participants within a given area.



Woodhouse inquired if the definition for Credential Attainment is rigid.

Lentz specified the definition is rigid. Training offerings must be submitted and included on the State's Eligible Training Provider List (ETPL). Most technical college programming is included. Community-based trainings typically require extensive follow-up.

Collins added the CDL license can qualify under the Eligible Training Provider List. Specific credentials that are obtained by the individual are listed on the ETPL.

Agenda Item 5 – System Updates

Lentz stated the Dane County Job Center is undergoing a remodel, along with the Sauk County Job Center.

Lentz noted the Board of Directors' meeting will include an updated handout on rapid response activity.

Lentz voiced the PY2021 Memoranda of Understanding (MOU) are in review by DWD. The PY2022 MOU are on hold until additional information is received on the approval of the PY2021 MOU.

Kearney questioned if all WDBs are in a hold position with their PY2021 MOU approvals.

Lentz answered many boards have had their PY2021 MOU approved. Board staff have elected to forego any financial exchanges between required partners. This proponent of the MOU differs from many of the other WDBs. Required partner agencies do not have shared costs such as a receptionist or rent.

Lentz commented DWD has requested monitoring be moved from December 2022 to August 2022. DWD's monitoring response will be sent to staff within 45 business days for follow-up and correction.

Agenda Item 6 – Adjournment

With no additional business for the Committee, Cromey motioned to adjourn at 11:26 a.m.

Adjourned: 11:26 a.m.

Respectfully Submitted:

Pam Christenson
Board Secretary
Workforce Development Board of South Central Wisconsin, Inc.



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Attachments for Board Records:

- Minutes from January 25, 2022
- Planning & Development PowerPoint
- Grants Summary Handout



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