

## **Planning & Development Committee Meeting**

**Kathy Cromey, Co-Chair—Planning & Development**  
**Margaret Leitinger, Co-Chair—Planning & Development**  
**Pam Christenson, Secretary**  
**Paul Dietmann, Treasurer**

**Marcia Christiansen, Julie Enloe, Lynn Forseth, Kevin Gundlach,**  
**Lindsay Jones, Todd Kearney, Barb LeDuc, Ann McNeary, Linda Mingus,**  
**Nikia Morton, Eric Peterson, Dave Shaw, Jac Weitzel, Bryan Woodhouse**

**Tuesday, January 25, 2022**  
**10:00 a.m. to 12:00 p.m.**

**Workforce Development Board**  
**via Conference Call**  
**(312) 626-6799**  
**Meeting ID: 930 9260 4049**

**Members:** Margaret Leitinger, Co-Chair; Marcia Christiansen, Paul Dietmann, Julie Enloe, Lynn Forseth, Kevin Gundlach, Todd Kearney, Barb LeDuc, Ann McNeary, Linda Mingus, Nikia Morton, Dave Shaw, Jac Weitzel, Bryan Woodhouse

**Staff:** Seth Lentz, Lameece Tyne, Jackie Hall, Chris Ziegel, Becca Collins

**Guests:** Jon Danforth, Jason Frey

### **Agenda Item 1 – Welcome & Introductions**

Leitinger called the meeting to order at 10:04 a.m. and welcomed everyone. Everyone introduced themselves.

### **Agenda Item 2 – Review & Approval of the September 16, 2021 Meeting Minutes**

Leitinger requested a motion to approve the minutes of the September 16, 2021 Planning and Development Committee meeting as presented. Kearney moved to approve the minutes as presented. McNeary offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.

### **Agenda Item 3 – Grants and Updates**

Lentz briefed the Committee with updates on the *Grants Summary* handout. The Adult Reentry and Employment Strategic (ARES) Implementation Grant has been wrapped up. The Independent Living grant allotment for 2022 has been received. The Worker Advancement Initiative (WAI) grant has been



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received. Additional funding was allocated to the Statewide Employment Recovery Dislocated Worker Grant for continued program delivery, as well as additional funding to the Windows to Work grant for increased program delivery of additional cohorts out of the Columbia Correctional Institution as well as increased staffing at the Oak Hill Correctional Facility's Job Center.

Leitinger spoke on prior conversations surrounding the capacity for increased staffing, and inquired if the additional Department of Corrections (DOC) funding will cover the appropriate associated costs.

Lentz acknowledged the funding fits within a tight budget. Leveraging our existing resources allows us to adequately administer the grant. Co-enrollments have proven fruitful for the expansion.

Lentz outlined the State Apprenticeship Expansion grant (SAE2020) and the expansion of the Bureau of Apprenticeship Standards (BAS) Apprenticeship program.

Leitinger thanked staff for the updates to the *Grants Summary* handout.

Lentz provided a brief overview of the H-1B Rural Healthcare grant.

Collins summarized that the grant is to develop and upskill rural healthcare employees. Eligible individuals are enrolled in one of the rural healthcare programs and attest to working in the rural healthcare field. Eligible areas include Dodge, Marquette, and Sauk counties. 10 individuals are currently enrolled. This offering is an active collaboration with Moraine Park Technical College (MPTC) with planned expansion of partnering opportunities with industry. The grant is expected to serve 70 individuals, approximately 53 of which will be participating in the approved training programs.

Lentz noted program restructuring based on environmental and economic trends may be appropriate and would provide opportunities for increased enrollment.

Kearney inquired on criteria of enrollment and program limitations.

Collins specified the Training Navigator for Dodge County is located within the campus of MPTC and has direct access to individuals currently enrolled within these curricula along with utilization of existing WIOA individuals who may be interested.

Lentz stated training is available for incumbent workers. Regions within the State were designated as rural by the Department of Labor.

Collins pointed out that residency does not impact eligibility, but rather employment within the rural regions fulfills the requirement.

Leitinger highlighted the strategy should help to retain healthcare workers who may be set on leaving the industry.

Lentz continued with updates on the aforementioned WAI grant. Onboarding processes are being finalized with the Department of Workforce Development (DWD) on reporting, documentation requirements, and grant expectations. The grant allows the option for offering incentive payments to eligible WIOA individuals for program-related participation events.

Leitinger asked if individuals have limits to the incentive payouts and if there are any additional partners in the collaborative.

Lentz detailed the offerings must be made consistently. Generous amounts of feedback have been received from community-based partners to validate this need to assist with recruitment and retention.

Kearney requested further detail on training offerings.

Lentz mentioned partners such as WRTP/Big Step for Construction, Centro Hispano for CNA and IT/Finance, Latino Academy for Workforce Development, and the Department of Corrections. The focus is to capitalize on training opportunities to steer individuals on the paths to better careers rather than immediate employment. Trainings are being mapped out with partners and rollout is expected to begin in a few months.

Woodhouse requested further detail on eligible activities.

Lentz referenced the *Adult Incentive Policy* handout and provided elaboration on criteria.

LeDuc suggested the verbiage change of *Incentive* to *Stipend*.

Kearney suggested more focus of incentive for the completion of training rather than daily participation.

Lentz thanked the Committee for their feedback and will take these comments into consideration as we implement and evolve the use and related guidance.

Lentz pointed out the Workforce Innovation Grant (WIG) program proposals have been approved. Madison College will receive up to \$2.9 million and Operation Fresh Start will receive up to \$3.3 million.

#### **Agenda Item 4 – Monitoring Reflections and Performance**

Lentz acknowledged DWD monitoring is completed and the engagement was successful. The monitoring process focused on governance and oversight. DWD applauded the continued efforts to integrate multiple programs and fund sources.

Hall noted local monitoring is conducted from October to December and encompasses program operations, data reporting, contract performance, and civil rights compliance. Data reporting is continuously improving with dedicated efforts to build on community partnerships across the region.



Collins provided detail on the WIOA Customer Satisfaction Survey sent out by DWD and provided an overview of the feedback received.

Leitinger congratulated staff on the survey.

McNary inquired if DWD would increase their advocacy to businesses to offer rapid response seminars prior to layoff and preferably on company time to increase worker awareness.

Lentz advised the feedback will be relayed to DWD.

### **Agenda Item 5 – System Updates**

Lentz explained the remodeling of the Dane County Job Center as well as the updates involved with the relocation of the Sauk County Job Center.

Morton specified lobby updates to the Dane County Job Center have been postponed to March.

Lentz referenced the *Jan 2022 Dislocation* handout and spoke on recent dislocation events and activities.

Lentz reported on community collaborations:

- People Helping People, located in Sauk County for an investment with Huber and local industry partners
- ‘The Afghan Refugee Taskforce, a collaboration of Forward Services Corporation, Jewish Social Services of Madison, and the One-Stop Operator for the region, Julie Enloe. 75 individuals will be relocated to Dane County, 33% will be employer-ready.

Collins briefed the Committee on a collaborative with Little John’s. The mission is targeted toward improving food access and eliminating food insecurity serving underrepresented and underemployed, veterans, justice-involved, older workers, and younger workers. With the COVID-19 Disaster Recovery Grant, resources can be braided to help further the initiative.

Gundlach noted the additional features with the newly-renovated Little John’s facility.

### **Agenda Item 6 – Adjournment**

With no additional business for the Committee, Leitinger motioned to adjourn at 11:31 a.m.

Adjourned: 11:31 a.m.

Respectfully Submitted:

Pam Christenson



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Board Secretary  
Workforce Development Board of South Central Wisconsin, Inc.

Attachments for Board Records:

- Minutes from September 16, 2021
- Planning & Development PowerPoint
- Grants Summary Handout
- WDBSCW Adult Incentive Policy Handout
- Jan 2022 Dislocation Handout



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This is an open meeting and will be held in accordance with all applicable laws, ordinances, and regulations pertaining to open meetings. The Workforce Development Board of South Central Wisconsin is an equal opportunity employer and program service provider. If you need this information or printed material in an alternative format or in a different language (any of these free of charge), please contact us at 608-249-9001 in advance of the meeting so that arrangements may be made. Deaf, hard of hearing or speech impaired callers may contact us through Wisconsin Relay Services at 7-1-1. Proud partners of the American Job Center network. The meeting location is accessible by ADA standards.