

Board of Directors Meeting

**Wednesday, December 9, 2020
9:30 a.m. to 11:00 a.m.**

**Workforce Development Board
via Conference Call
(312) 626-6799
Meeting ID: 926 4638 7505**

Members: Laura Cataldo, Chair; Pam Christenson, Past-Chair; Paul Dietmann; Treasurer; Elizabeth Roddy, Secretary; Mel Bruins, Marcia Christiansen, Kathy Cromey, Michelle Eilbes, Randy Guttenberg, Richard Hands, Chuck Klein, Jennifer Klein, Alan Langeteig, Barb LeDuc, Ann McNeary, Linda Mingus, Melissa Montey, Nikia Morton, Lisa Pollard, Dave Robinson, Dave Shaw, Jac Weitzel, Calvin White Eagle, Ed White

Staff: Seth Lentz, Lameece Tyne, Jackie Hall, Briana Shekels, Chris Ziegel, Becca Collins, Jeff Westra, Alexander Allon

Guests: Jon Danforth, Julie Enloe, Yasmin Fallahkhair, Jason Frey, Chelsea Miller, Melissa Sanchez Cruz, MelissaKaye Shekoski, Caroline Treschitta

Agenda Item 1 – Introductions & Announcements

Cataldo welcomed everyone, called the meeting to order at 10:03 a.m., and noted there was no one registered for public comment.

Cataldo briefed the Board with membership updates. John Lalor is retiring. Dave Shaw has been appointed as the Regional Job Service Director for our workforce development area (WDA 10). Jac Weitzel is the incoming Executive Director of the Building and Construction Trades Council of South Central Wisconsin.

Agenda Item 2 – Review and Approval of the December 9, 2020 Board Meeting Minutes

Cataldo asked for a motion to approve the minutes of the December 9, 2020 Full Board meeting minutes as presented. White moved to approve and Langeteig offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.

Agenda Item 3 – Report of the Executive Committee

Cataldo informed the Board on agenda items covered at the Executive Committee meeting on January 14th, which included the review and approval of the Form 990 submission and discussion surrounding

COVID-19 vaccination policies. The Committee will continue discussions surrounding vaccination policies as appropriate.

Lentz highlighted the Department of Workforce Development's acceptance and completion of the 2020 Memoranda of Understanding for each of the three job centers within our workforce development area in addition to the 2020-2023 WIOA Local Plan. Additionally, DWD pursued waiver requests in regards to shifting of WIOA youth funding requirements which allows for additional flexibility and latitude for WIOA In-School Youth programming.

Lentz summarized the completion of onsite monitoring conducted by DWD as well as our local monitoring of contractors. Extra time was spent with contractors on lessons learned during the current environment and recommendations we may need to consider for design and/or policy.

Lentz referred Members to the rapid response report and pointed out that the manufacturing industry is experiencing an increase in layoffs. Providing virtual services have improved with more creative workforce matching opportunities. DWD has recently purchased a virtual platform for virtual job fairs and targeted engagement efforts. We expect to hear more updates on the platform in the near future.

Lentz spoke on the COVID-19 Disaster Recovery Dislocated Worker Grant, targeted at COVID paid work experience with a primary focus on food distribution efforts. Program efforts are expanding through collaborations with the United Way of Dane County which is helping to secure more permanent employment for individuals. 30 worksites have been established with additional worksites in progress. Targeting efforts include vulnerable populations such as Independent Living program participants.

Lentz briefed on the Statewide Employment Recovery Dislocated Worker Grant. The state had requested around \$10,000,000 and received around \$5,000,000. The initial installment for our workforce development area totals \$275,000 to help dislocated workers with additional training and supportive service costs. Additional installments for \$275,000 are available once the initial allotment has been expended.

Lentz outlined the Apprenticeship State Expansion Grant received from the Bureau of Apprenticeship Standards. The grant provides the WDBSCW administration for supportive service funds for [Workforce Development Areas](#) (WDA) 4 through 11 (66 of the 72 Counties in Wisconsin). Additional resources were included with the grant for a total of \$140,000 to support pre-apprenticeship training. This increase in funding places the grant amount around \$575,000.

Lentz reviewed the Department of Corrections Adult Reentry and Employment Strategies (ARES) Implementation Grant, building from the \$200,000, 18-month ARES Planning Grant which was used to complete comprehensive analysis, and mapping of resources and processes related to supporting individuals reentering our community from incarceration. The one year, \$500,000 Implementation Grant has been approved by the Department of Justice to the Department of Corrections. The grant will focus on best practices and look to build capacity of existing community partners, reinforce

relationships and processes, and identify opportunities for investments to fill gaps with the goal to reduce recidivism and increase employment outcomes.

Lentz emphasized the submission and acceptance of the H1B Rural Healthcare Grant which is a collaboration grant proposal with the Wisconsin Workforce Development Association (WWDA). Collaboration includes 6 workforce boards and 16 counties. Participating counties within our WDA will include Dodge and Marquette Counties, as well as a portion of Columbia County. The purpose is expanding employment and training models to address rural healthcare workforce challenges and shortages. Efforts in our region will focus on a collaboration with Moraine Park Technical College (MPTC) to offer a Substance Use Disorder Counselor program, creation of a Telemedicine curriculum and certification, and increased industry engagement in the use of a Medical Assistant Registered Apprenticeship.

Lentz discussed the Youth Apprenticeship grant. DWD is accepting proposals for the 2021-22 Youth Apprenticeship Grant. A total of \$5,000,000 is available for the grant. DWD will approve applications for funding by July 1st. Resources may be used to support industry engagement, curriculum development, training, and supportive services. All consortium partner from prior year's grants have expressed their desire to continue, and we have submitted the Letter Of Intent to apply. Consortium partners include the Dane County School Consortium, Madison Metropolitan School District, and the Jefferson County Schools to Career Consortium.

Agenda Item 4 – Presentation on National Workforce Development Conversations

Cataldo introduced presenters from the [National Skills Coalition](#).

Members from the National Skills Coalition presented an overview of their work and their upcoming initiatives.

Lentz thanked the presenters for their time and information provided.

Agenda Item 5 – Meeting Adjournment

Cataldo reminded Members the next Executive Committee meeting is scheduled for April 29th, the next Planning & Development Committee meeting scheduled for May 4th, the next Youth Committee meeting for May 6th, and the next Full Board meeting for May 26th.

With no additional business for the board, Cataldo asked for a motion to adjourn at 11:16 a.m.

Adjourned: 11:16 a.m.

Respectfully Submitted:



Elizabeth Roddy
Board Secretary
Workforce Development Board of South Central Wisconsin, Inc.

Attachment for Board Records:

- Minutes from December 23, 2020
- 2020 Dislocation Activity Handout
- Grant Updates & Timeline Handout
- NSC Presentation
- Financials Ending December 31, 2020



Partnerships and pathways for economic growth

WDBSCW
3513 Anderson St, Ste 104
Madison, WI 53704 USA

+1 608 249 9001
info@wdbscw.org
www.wdbscw.org