

Youth Committee Meeting

**January 21, 2016
8:45 a.m. to 10:45 a.m.**

**Workforce Development Board of South Central Wisconsin
3513 Anderson Street, Suite 104
Madison, WI 53704**

Members Present: Brian Pulford, John Lalor, Laura Cataldo, Tracy Aide, Nick Lampone

Staff Present: Pat Schramm, Seth Lentz, Tia Rice, Erin Bechen, Michael Stluka

Guests: Lisa Hollmen

Agenda Item 1 – Welcome & Introductions

Pulford called the meeting to order at 8:45 a.m. and noted a quorum was present. Pulford welcomed everyone.

Agenda Item 2 – Review & Approval of the September 25, 2015 Meeting Minutes

Pulford asked for a motion to approve the minutes of the September 25, 2015 Youth Committee meeting as presented. Lalor moved to approve the minutes as presented. Cataldo offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.

Agenda Item 3 – Review, Discussion and Recommendation of Out of School Youth Bids

Lentz thanked members for participating in the review process. He shared the game plan for the meeting. Lentz noted that we received bids from Operation Fresh Start, Madison College, Dane County School Consortium, Goodman Community Center and we received a letter of interest to participate in planning from Moraine Park Technical College.

Schramm shared that we have never put out a bid that requires includes participation in the design of the program. We usually create a design and then ask for bids. We had a flip in funding with the new Workforce Innovation and Opportunities Act (WIOA) to dedicating 75% of our funding to out of school youth. As a result of the need to refocus, we researched what is available within our region to serve the out of school youth customer. As a result of our research, we discovered that there are very few entities that really owned this work. We need to bring people to the table to craft a systematic response. The investment funding scale for out of school youth is approximately \$700,000 per year.

Schramm shared that in our design we may have a metro design, a rural design and a suburban design.

Lentz asked for general observations and questions.

Schramm stated that the goal today is to select a group that can come together to create a design.

Cataldo asked for clarification on the Foundations for the Trades collaboration. We knew eventually there would be an opportunity for Out of School Youth to become involved in Foundations for the Trades.

Operation Fresh Start (OFS)

Committee felt it was positive that we have had a long standing relationship with OFS. Their program is clustered in areas that we are currently working in.

Schramm shared that the organization is building a facility to expand the scope of their efforts. She stated that our credentials need to be national credentials. There is a need to collaborate on health care trainings like CNA to align with career pathways.

Madison College

Committee expressed discouragement on RFP response. The RFP response was planning to plan. The implementation on what would be done lacked. Committee felt that it was important to involve Madison College in the design and alignment conversation but they were not interested in giving the College funds to plan our design work.

Dane County School Consortium (DCSC)

Schramm shared that the DCSC is a consortium of the 16 school superintendents. We maintain a direct relationship to the school districts as a result of the consortium. They have a staff that works for the superintendents. The Dane County Schools Consortium will come looking for a suburban solution verses a metro solution. Committee felt that the RFP response was strong on planning but weak on implementation. Committee felt this group needs to be at the table moving forward.

Goodman Community Center

Committee felt the proposal is for a training program. Committee felt the vision is good but it doesn't fit into a career pathway platform. Committee felt the final benefit to the participant was missing.

General Discussion

Lentz directed members to the recommendation to discuss action items now and next steps for future activities. Schramm shared that Moraine Park and Madison College are the two with reach among all counties. We have out of school investments in place within these two proposers and feel we need them at the table for future planning. Schramm shared that we are not recommending new funds for them.

Operation Fresh Start – Schramm felt this is a big leap for OFS but the model presented within their proposal have threads of Career Pathway work. Committee felt they need to be at the table and recommends providing funds for their leadership to be at the table. The Board staff will also work with OFS to begin enrolling young people that they are currently working with into the WIOA

program. Within the recommended OFS budget, Schramm shared that we switched out the outreach position and incorporated the data position.

Dane County Schools – Recommending \$7,400 so the Director for the consortium can be at the table and can serve as a liaison between the superintendents.

Goodman – Not recommending at this time. We would like to reach out to Goodman during the pre-apprenticeship to apprenticeship platform down the road.

Pulford asked if there is more money needed to be allocated towards this. Schramm stated that we don't need to at this point.

Pulford stated that the consortium structure may be needed in the other areas of our region to make the leap. Schramm shared that if we need to keep CESA or others at the table, we will work with the Executive Committee to approve funding for staff in these areas.

Lalor stated that the marketing to potential participants is crucial.

The Committee reviewed the following summary for recommendation.

Madison College and Moraine Park	No additional funds at this time – include in WDBSCW design and proto-type work
Operation Fresh Start	\$81, 916
Dane County Schools	\$7,400
Goodman Community Center	Not Recommending – involve as Academy options are being developed
Total	\$89,316

Note: CESA 5 and Madison Metropolitan Schools did not submit proposals. The Workforce Development Board staff included both entities in the pre-design exploratory work and will continue to include their leadership in the design conversations as needed.

MOTION: Pulford asked for a motion to approve the recommendation as presented. Lampone made a motion to accept the recommendation. Aide offered a second. No discussion followed on this motion. The vote was unanimous in favor of the motion. Lalor abstained.

Agenda Item 4 – Status of Youth Apprenticeship Program

Schramm directed members to a Youth Apprenticeship handout and shared that we have 308 students enrolled in Youth Apprenticeship. We have subcontracts with Jefferson Unified School District, Madison Metropolitan Schools, and Dane County School Consortium. The Youth Apprenticeship program is on track to meet its goals. We continue to examine where the Youth Apprenticeship Program can be better aligned with other programs to net more resources. The Workforce Development Board was able to re-direct \$82,000 of the Fast Forward High School Pupil grant to YA participants. The funds will support students participating in Certified Nursing Assistant Training and the certification testing.

Pulford asked if there was additional discussion or questions from the Committee. There were no additional questions.

Agenda Item 5 – Adjournment

With no additional business for the Committee, Pulford moved to adjourn at 10:19 a.m.

Adjourned: 10:19 a.m.

Respectfully Submitted:

Laura Cataldo
Board Secretary
Workforce Development Board of South Central Wisconsin, Inc.

Attachment for Board Records:

- Agenda
- Draft Minutes from September 25, 2015
- Recommendation Document
- YA Summary