



IMPROVE INDUSTRY-DRIVEN WORKER TRAINING SERVICES

Skills Wisconsin will improve services to businesses through the development of new technological capacity, building on efforts around career pathways and industry partnerships, resulting in increased system coordination and more relevant and timely skills training for WI job seekers and workers. New partnerships, processes, work flows, and tools will be implemented to create a truly demand-driven workforce system.



FASTER CYCLE TIMES

to get large numbers of job seekers into jobs leading to self-sufficiency



THE RIGHT TRAINING

to provide job seekers skills that businesses actually need



EVIDENCE-BASED SOLUTIONS

with measured outcomes and use of timely data to serve the business customer

PROJECT ACTIONS & TOOLS

DEMAND-DRIVEN SYSTEM

Reforming the workforce system to work with business as the primary customer

PROCESS RE-ENGINEERING

Re-engineer workflow resulting in improved business outreach, assessment, and coordinated business client management

TOOLS

To better serve businesses, we will use business tools; implementing a Salesforce platform

PARTNERSHIPS

Increase collaboration and cooperation between workforce and economic development professionals; and develop and expand Industry Partnerships

SKILL TRAINING

Develop new curricula in conjunction with Wisconsin Technical College System (WTCS) based on needs identified by businesses

WISCONSIN PROJECT PARTNERS

Wisconsin Workforce Development Association

and its 11 Workforce Development Board Consortia Members

Wisconsin Department of Workforce Development

Wisconsin Economic Development Association

Wisconsin Economic Development Corporation

Wisconsin Technical College System

INITIATIVE CONTRACT PARTNERS

Workforce 2.0 will serve as our implementation partner, providing staff training on the demand-driven system and customizing our Salesforce tool to meet Wisconsin's needs

IMPAQ will serve as our evaluation partner to conduct a robust three-part evaluation; 1) Impact evaluation to estimate the effects of the Salesforce tool; 2) Process evaluation to assess how implementation affect the stakeholders; and 3) Outcomes evaluation to document progress of implementation on key dimensions.

FOR MORE INFORMATION

Sue Gleason | Project Director | Skills Wisconsin Initiative

E sgleason@wdbscw.org | **T** 608.249.9001 ext 237 | **M** 608.217.6022

C/O Workforce Development Board Of South Central Wisconsin | 3513 Anderson Street, Suite 104 | Madison, Wisconsin 53704